

The Creative Industries in IN State Senate District 33 Senator Glenn L. Howard

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 33**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

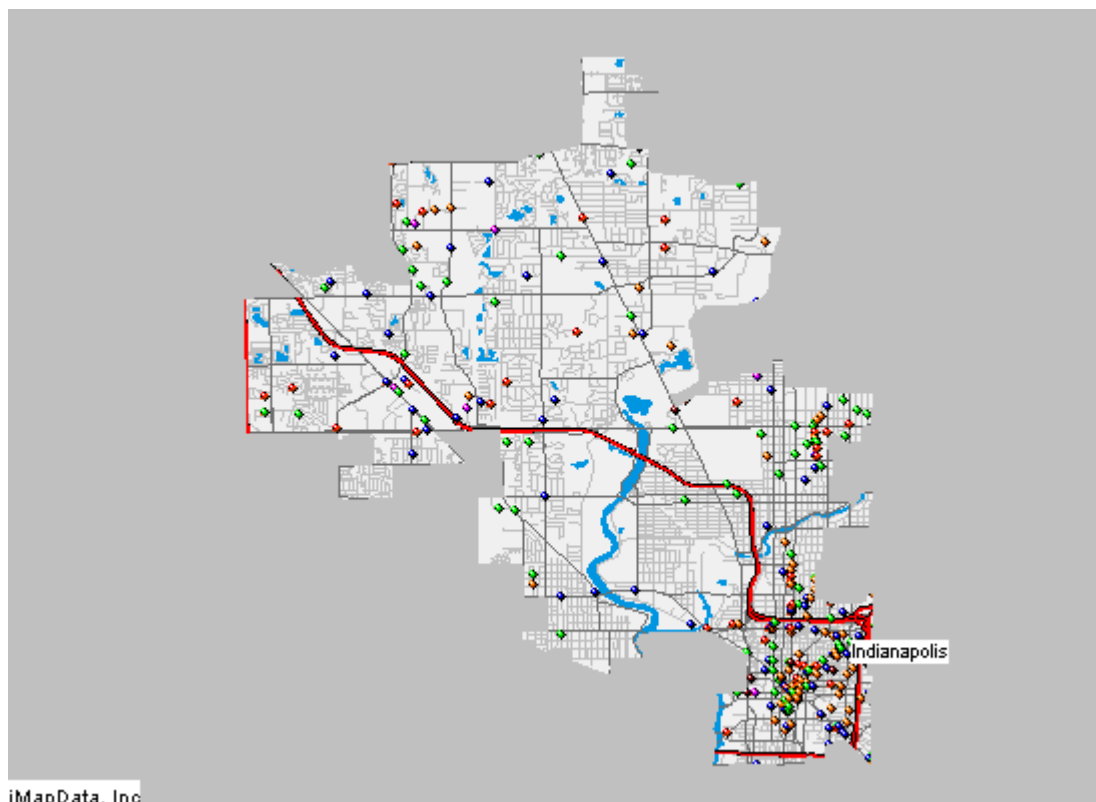
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 33 is home to 368 arts-related businesses that employ 5,577 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 33**, with each dot representing an arts-centric business.

368 Arts-Related Businesses in IN State Senate District 33 Employ 5,577 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 33 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	14	1,327
Museums	12	1,137
Zoos and Botanical	1	190
Historical Society	1	0
Performing Arts	82	643
Music	38	207
Theater	6	91
Opera	1	13
Services & Facilities	20	260
Performers	17	72
Visual Arts/Photography	97	429
Crafts	8	55
Visual Arts	10	33
Photography	67	292
Services	12	49
Film, Radio and TV	62	1,937
Motion Pictures	38	275
Television	17	1,604
Radio	7	58
Design and Publishing	105	1,189
Architecture	45	507
Design	19	84
Publishing	1	40
Advertising	40	558
Arts Schools and Services	8	52
Arts Councils	2	29
Arts Schools and Instruction	5	22
Agents	1	1
GRAND TOTAL	368	5,577

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 33 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	14	14	0.00%	1,298	1,327	2.23%
Museums	12	12	0.00%	1,138	1,137	-0.09%
Zoos and Botanical	1	1	0.00%	160	190	18.75%
Historical Society	1	1	0.00%	0	0	0.00%
Performing Arts	62	82	32.26%	550	643	16.91%
Music	27	38	40.74%	194	207	6.70%
Theater	5	6	20.00%	62	91	46.77%
Opera	1	1	0.00%	12	13	8.33%
Services & Facilities	19	20	5.26%	255	260	1.96%
Performers	10	17	70.00%	27	72	166.67%
Visual Arts/Photography	86	97	12.79%	474	429	-9.49%
Crafts	5	8	60.00%	37	55	48.65%
Visual Arts	8	10	25.00%	11	33	200.00%
Photography	63	67	6.35%	342	292	-14.62%
Services	10	12	20.00%	84	49	-41.67%
Film, Radio and TV	44	62	40.91%	1,244	1,937	55.71%
Motion Pictures	25	38	52.00%	262	275	4.96%
Television	13	17	30.77%	932	1,604	72.10%
Radio	6	7	16.67%	50	58	16.00%
Design and Publishing	99	105	6.06%	2,098	1,189	-43.33%
Architecture	39	45	15.38%	449	507	12.92%
Design	11	19	72.73%	93	84	-9.68%
Publishing	4	1	-75.00%	355	40	-88.73%
Advertising	45	40	-11.11%	1,201	558	-53.54%
Arts Schools and Services	10	8	-20.00%	52	52	0.00%
Arts Councils	2	2	0.00%	25	29	16.00%
Arts Schools and Instruction	7	5	-28.57%	26	22	-15.38%
Agents	1	1	0.00%	1	1	0.00%
GRAND TOTAL	315	368	16.83%	5,716	5,577	-2.43%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org